



COUNTERFEIT ELECTRONIC COMPONENTS DETECTION and AVOIDANCE

AJA announces a workshop on the danger of counterfeit devices in your supply chain and what to do about them.

for

System Designers, Supply Chain Managers, Line Supervisors, and Product Inspection Personnel in Manufacturing, Quality Assurance, and Reliability, in both Product Manufacturing and Distributor Organizations

WHY THIS COURSE?

THE DIRTY TRUTHS OF ELECTRONICS COUNTERFEITING...

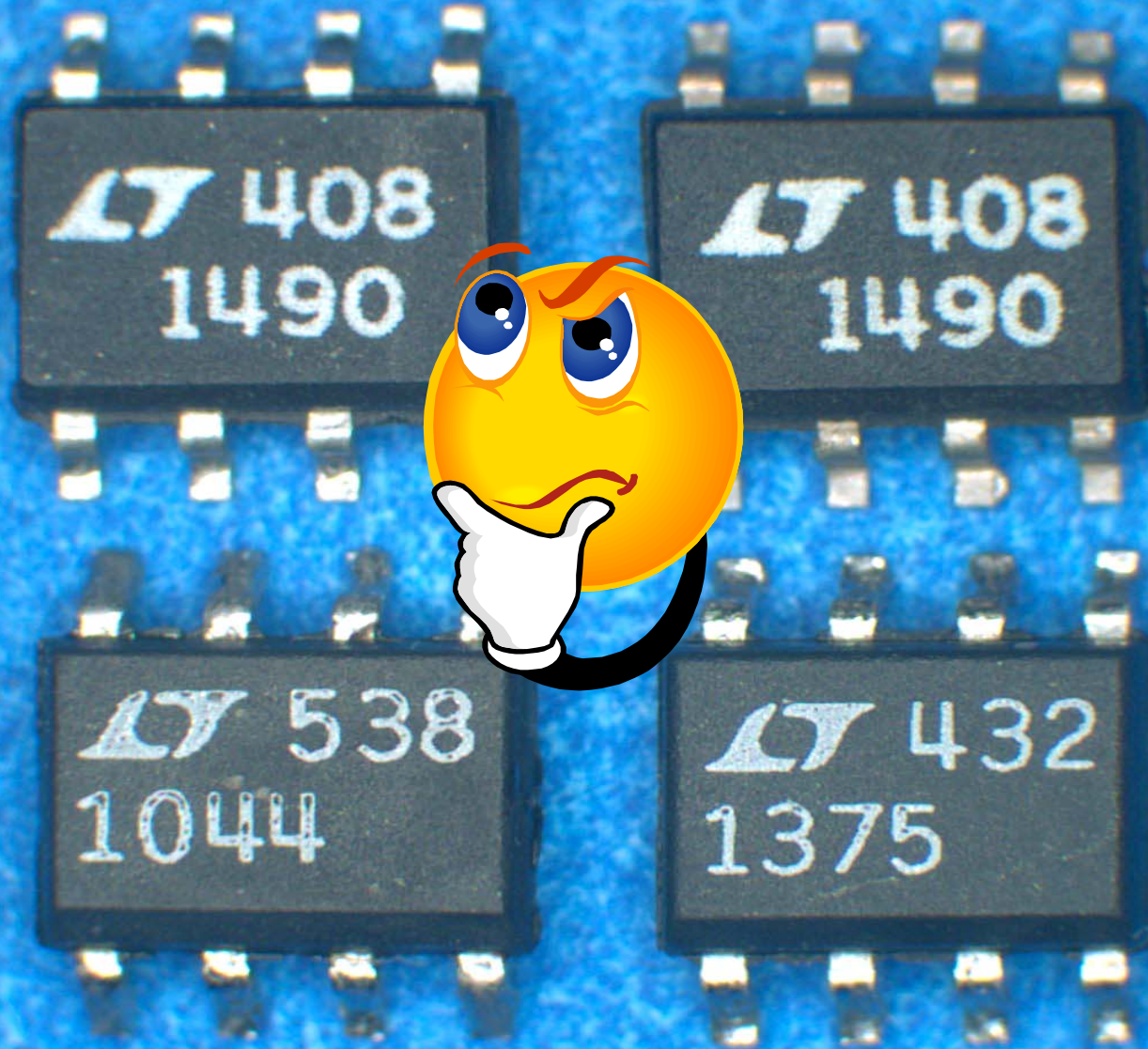
- **Five to twenty percent** of components in electronics distributor supply chains is counterfeit!
- Counterfeiting costs the electronics industry billions annually, in terms of:
 - Decreased customer satisfaction
 - Yields
 - Field failures
 - Need/cost of incoming inspection, DPA, etc.
 - Expensive litigation
- Pervasiveness and counterfeiters' skill are increasing!!



IF YOU CAN MAKE IT THEY CAN FAKE IT

- Even if it stopped today, it would take years to flush all counterfeits from supply chains

CAN YOU TELL WHICH UNITS ARE GENUINE AND WHICH ARE COUNTERFEIT?



COMBAT THE COUNTERFEIT THREAT WITH THIS AJA WORKSHOP

- Know who the counterfeiters are
- Learn counterfeiters' means and methods, and how counterfeit goods enter the supply chain
- Establish the flow-charted inspection protocol we provide
- Learn appropriate inspection methods
- Participate in a real-time hands-on visual inspection exercise assuring incoming goods and inventory free of the counterfeit threat



Contact Us

We will deliver a timely and high-impact workshop empowering you to purge counterfeit goods from current inventory and to keep them out of future inventory.

For more information and to discuss call:

Arthur Jonath at +1.650.851.8852

or

Email us about “COUNTERFEIT”

info@jonathassociates.com

For other topical workshops and technical services visit

www.jonathassociates.com